

# The Daniels Realty Corporation

BROKERAGE

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#### WORKSHOP HIGHLIGHTS

- Discover the benefits of working with Daniels and learn how we can collaborate to achieve your goals.
- Uncover the advantages of selling new construction homes for your business.
- Learn helpful tips on how to properly prepare for a preconstruction launch.
- Highlight some incredible Daniels communities Coming Soon & Now on Sale!

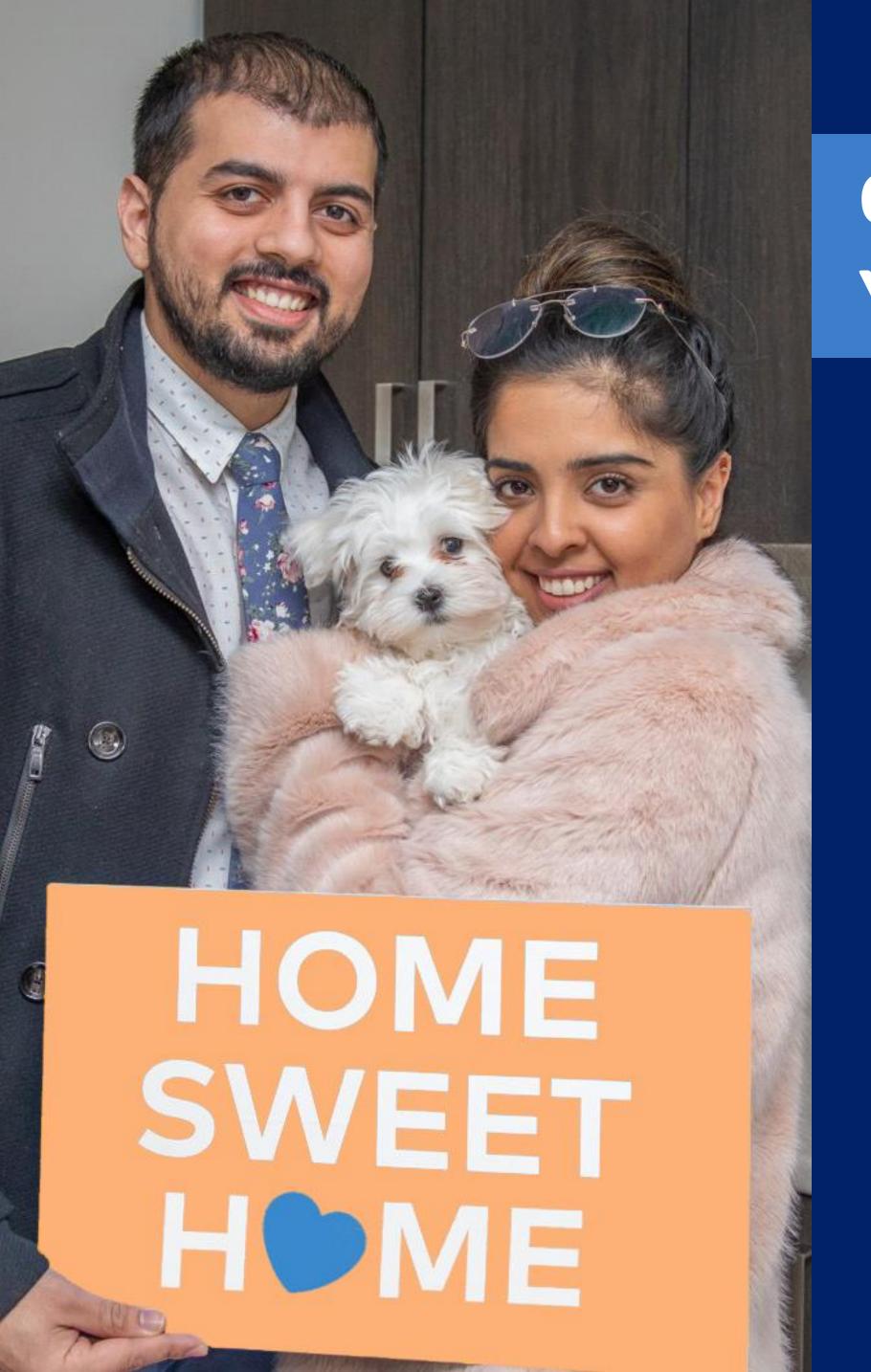




# CELEBRATING 40 YEARS OF BUILDING VIBRANT, INCLUSIVE & RESILIENT COMMUNITIES

Since 1984, The Daniels Corporation has been Canada's pre-eminent purpose-driven city builder that has built nearly 40,000 homes across the GTA.

Daniels is focused on developing master-planned whole communities that prioritize inclusion, accessibility, equity, sustainability and community prosperity. Daniels strives to create affordable housing, champion sustainability, foster local economic development, creating meaningful impact in the communities we build. Our guiding principles of integrity, quality, sustainability, inclusivity, and always putting people-first, is at the heart of **everything we do.** 



# QUALITY, TRUST, AND INNOVATION AT YOUR SERVICE.



We are proud to be a full-service community builder that is dedicated to <u>Integrity & Quality</u>. From initial concept to final project completion and beyond, we champion a streamlined approach, ensuring each home radiates the Daniels standard.

#### WE GO ABOVE & BEYOND





Our knowledgeable and trusted team of in-house professionals will walk your clients through every step of the homeownership journey!

### "THE DANIELS DIFFERENCE"

Q

90%

Satisfaction with Pre-Delivery Inspection (PDI) Experience & Team Knowledge



86%

Would Recommend
Daniels to Friends
& Family



83%

**Score for Effective Communication** 



## RECENT AWARDS & RECOGNITION









ONTARIO BUILDER OF THE YEAR







STEPHEN DUPUIS CSR AWARD

#### THE POWER OF COLLABORATION & PARTNERSHIP

Whether you're a seasoned professional or just starting out in the industry, by partnering with an award-winning developer like Daniels and leveraging our depth of experience, it will make all the difference to your business.





#### THE VALUE IN WORKING WITH DANIELS:

- Early access to resources & information on upcoming & on sale communities!
  - pre-launch informational sessions
  - exclusive marketing materials & social media assets
- Knowledgeable & experienced Sales Team to educate, guide & instill confidence in your clients
  - Retain 100% of your hard-earned commission
- Opportunity to promote communities now on sale:
  - Premium locations

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- Incredible incentives & deposit structures
- Beautiful layouts & finishes

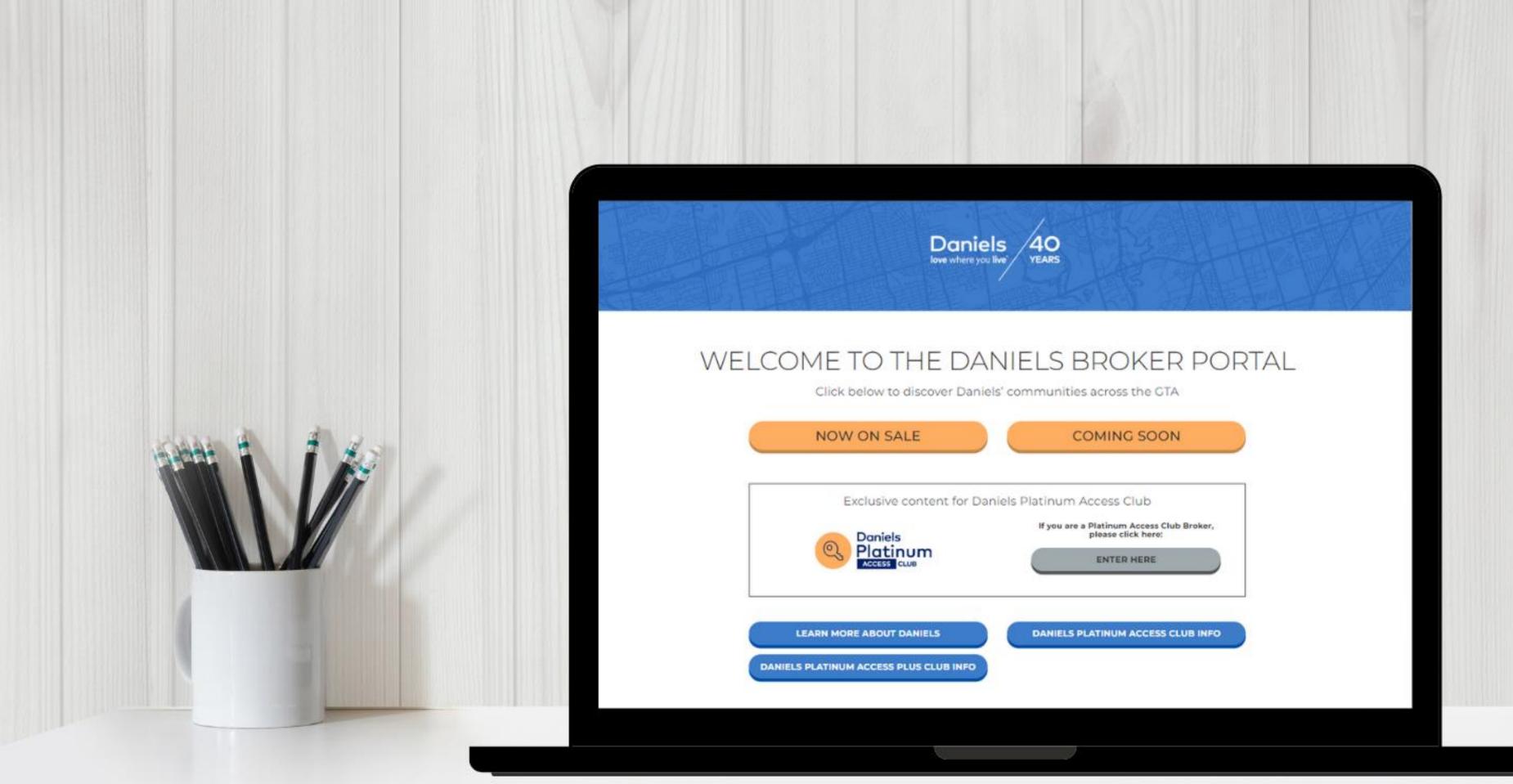
#### WHAT ARE THE BENEFITS OF SELLING PRE-CONSTRUCTION?

- 1 Maximize Profitability
  - Commissions are higher with pre-construction homes
- Work-Life Balance
  - You can schedule your time within regular business hours
- 3 Grow Your Client Base
  - The opportunity to work and attract a variety of different clients because not everyone
    is looking to move-in immediately.

#### HOW TO PREPARE FOR A PRE-CONSTRUCTION LAUNCH

- Visit Daniels Broker Portal to find information packages, sales procedures, marketing materials & more!
- Speak with our Sales Team in-person to get better acquainted with the project.
- Complete & submit your clients' worksheets with preferred floorplans.
- Ensure your clients have secured a mortgage pre-approval letter!

### DANIELS BROKER PORTAL



VISIT: www.danielsaccess.com



#### Agent Information Package

- 1 Procedures for Purchasing
- 2 Worksheet Submission Details
- Worksheet + Top Suite Choices Form

#### Client Information Package

- 1 Mortgage Commitment Requirements
- 2 Deposit Structure
- Parking & Locker Information
- 4 Exclusive Sales Incentives
- 5 Procedures for Purchasing
- 6 Initial Deposit Cheque Requirements

#### FINANCIAL PACKAGE

- 1 Mortgage Commitment & Financial Details Requirements
- 2 Document Checklist
  - Confirmation of Down Payment
  - Employment & Income Verification
  - Existing Property Information
- 3 Lawyer Information
- 4 List of Acceptable Lenders



### MORTGAGE REQUIREMENTS

- Prepared by a lender on our Acceptable Lenders list
- Must contain the address and be specific to the property
- Valid for at least 90 days
- The approval amount must cover at least the purchase price with the deposits deducted
- Income confirmation and credit check to be completed by the underwriter

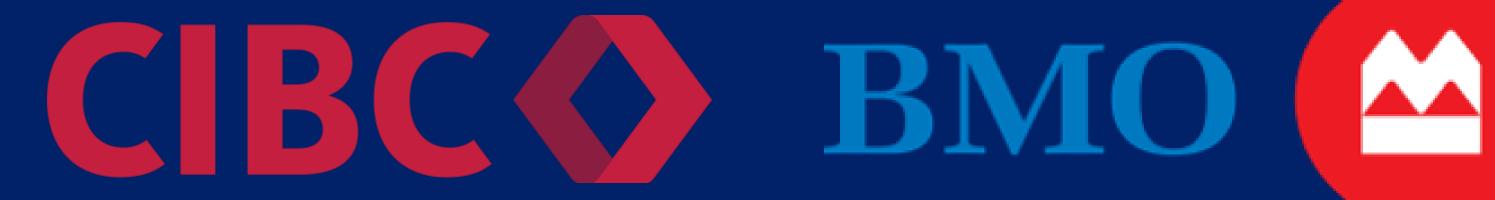
If the purchaser does not require a mortgage, they may provide financial confirmation:

- 1. Bank account statements from a Canadian Chartered Bank, Trust Company or Credit Union
- 2. Investment portfolio statements from a Canadian securities dealer
- 3. Letter from their financial institution or a Chartered Professional Accountant

### MORTGAGE & FINANCING

- With each community, we partner with trusted financial institutions who can provide a locked-in rate with a mortgage approval valid until closing!
- You can speak with a mortgage specialist on site at each preview to discuss the pre-approval process!

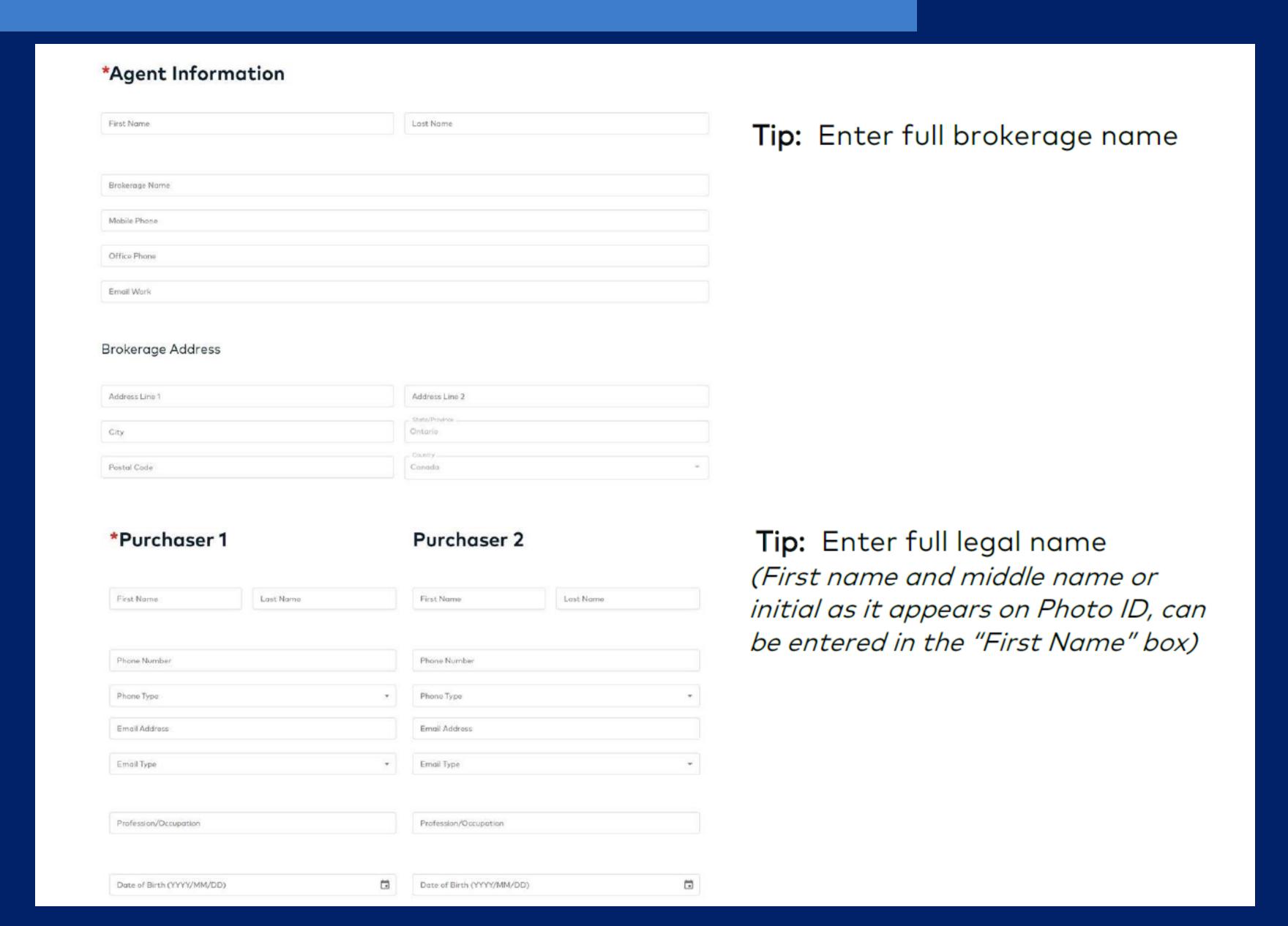




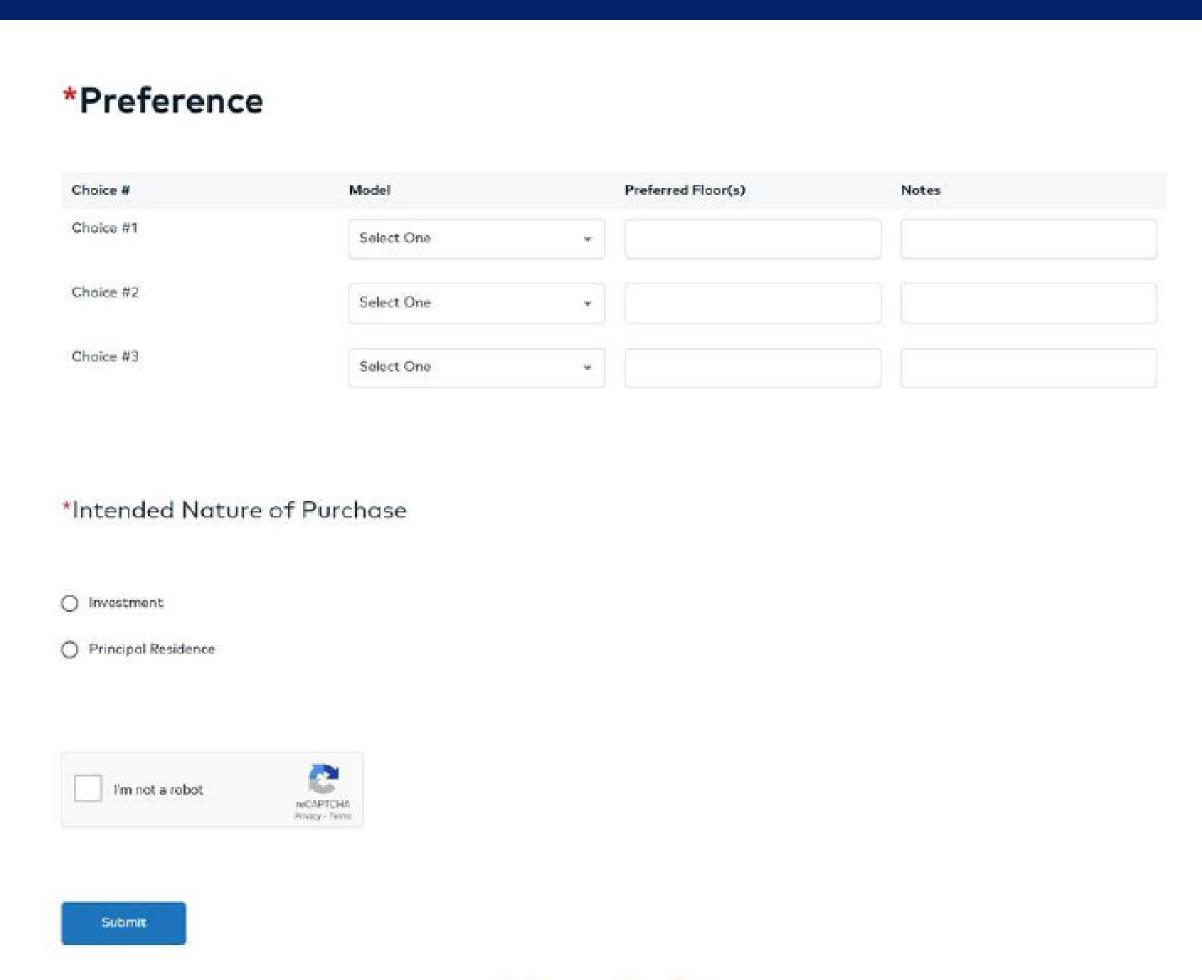




## WORKSHEET SUBMISSIONS



#### WORKSHEET TIPS



**Tip:** Refer to the model floorplan & price list for preferred floor options

**Tip:** All fields must be completed for the worksheet to be submitted



# 57436

CONDOMNUMSat Square One District

When Great Gets Better

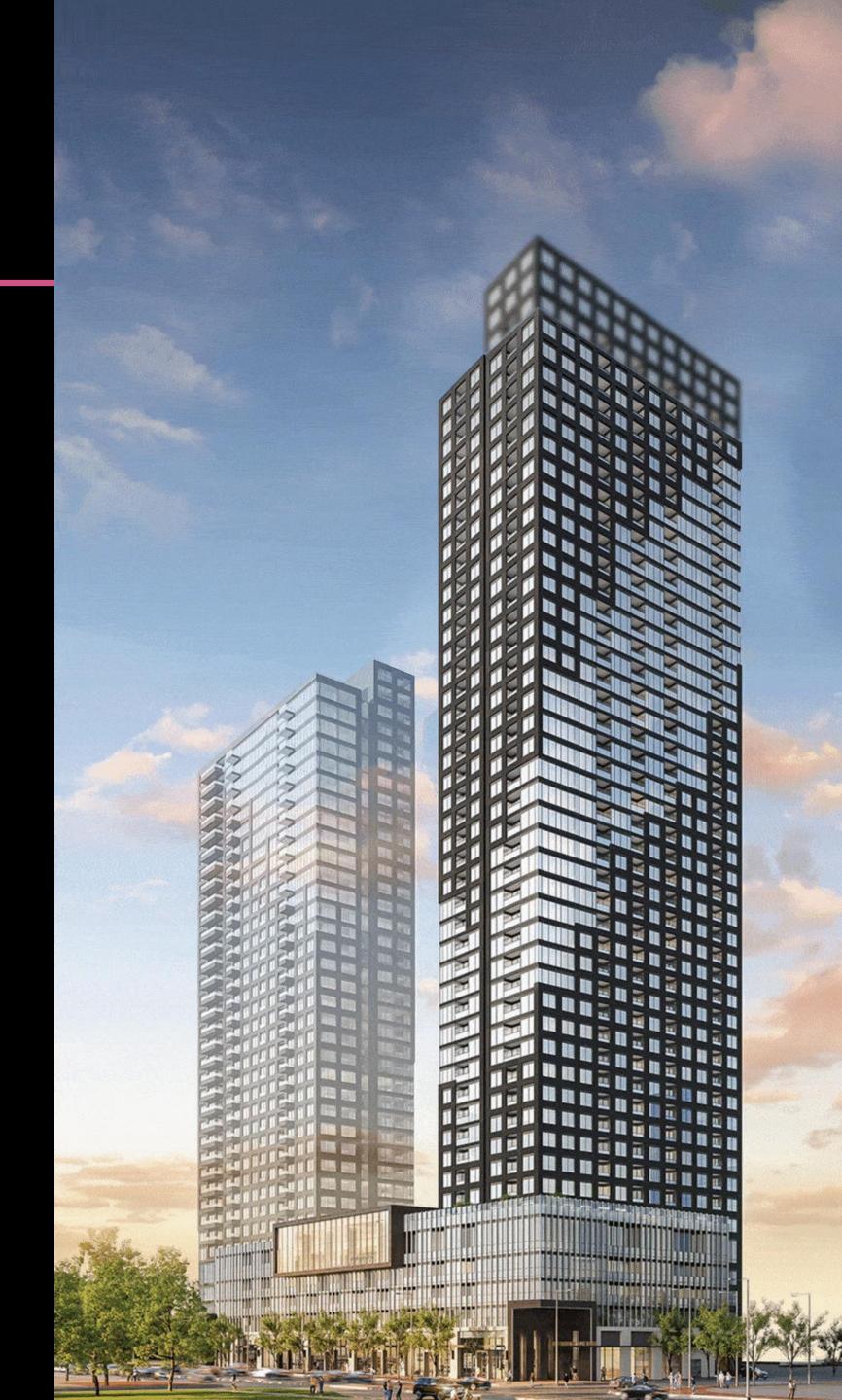


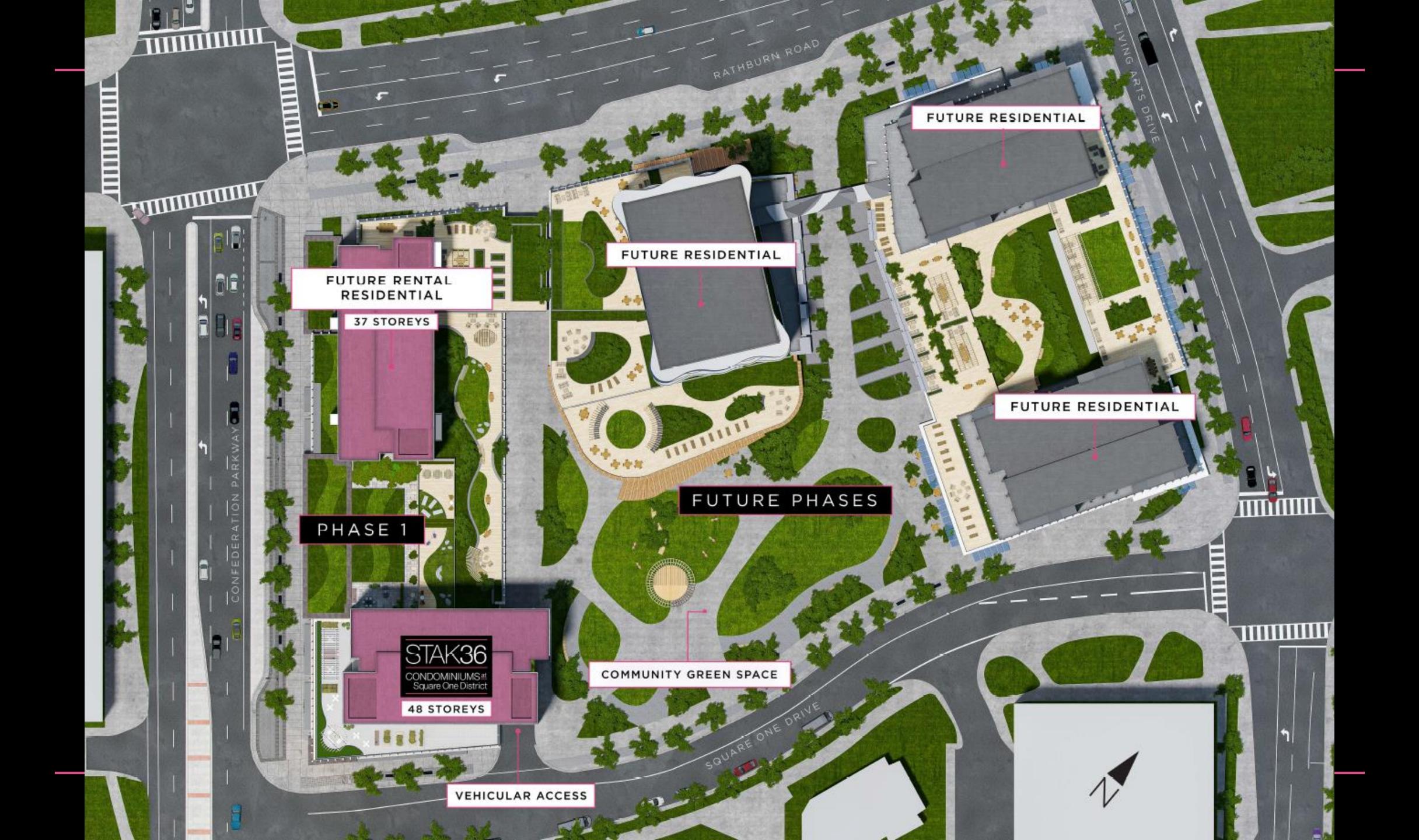
## COMING THIS FALL!

Stak36 is a limited collection of suites at Condominiums at Square One District.

Three brand-new floors on the building's upper levels that offer breathtaking views of Mississauga!

- 48 Storeys
- 1 bedroom to 2 bedroom + den suite layouts
- 520 sq. ft 872 sq. ft
- Construction well underway
- Occupancy commencing early 2025







#### YOUR CLIENTS' FINAL OPPORTUNITY!

The final chance to own in the first residential tower of Square One District— Canada's most exciting city expansion!





#### SQUARE ONE DISTRICT



Square One District is a visionary mixed-use, master-planned community that will transform 130-acres near Square One Shopping Centre in a multi phase, multi-decade development!

#### **Square One District will include:**

- Over 18,000 residences
- Transit options with close proximity to the future Hurontario LRT
- Extensive retail
- Dining & restaurants
- Parks & green spaces
- Future employment hub



The Daniels
Corporation
&
Oxford
Properties

Daniels & Oxford have partnered together to build Stak36—a brand-new collection in the first residential tower of the Square One District city expansion.

Your clients can feel confident that they are investing in a home built by a team with a reputation for thoughtful planning and quality craftsmanship.







#### WELL-CONNECTED NEIGHBOURHOOD

- 6-minute walk to Square One Shopping Centre
- Close to the GO Train, Highway 403 and 401
- 15-minute walk to the Hurontario LRT Station
- 15-minute drive to Pearson International Airport
- 2-minute walk to Sheridan College and 11-min drive to University of Toronto Mississauga Campus (UTM)



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#### 1CLUB: BUILDING AMENITIES



#### LEVEL 1

- Bookable Meeting Rooms
- Co-Working Zone

#### LEVEL 5

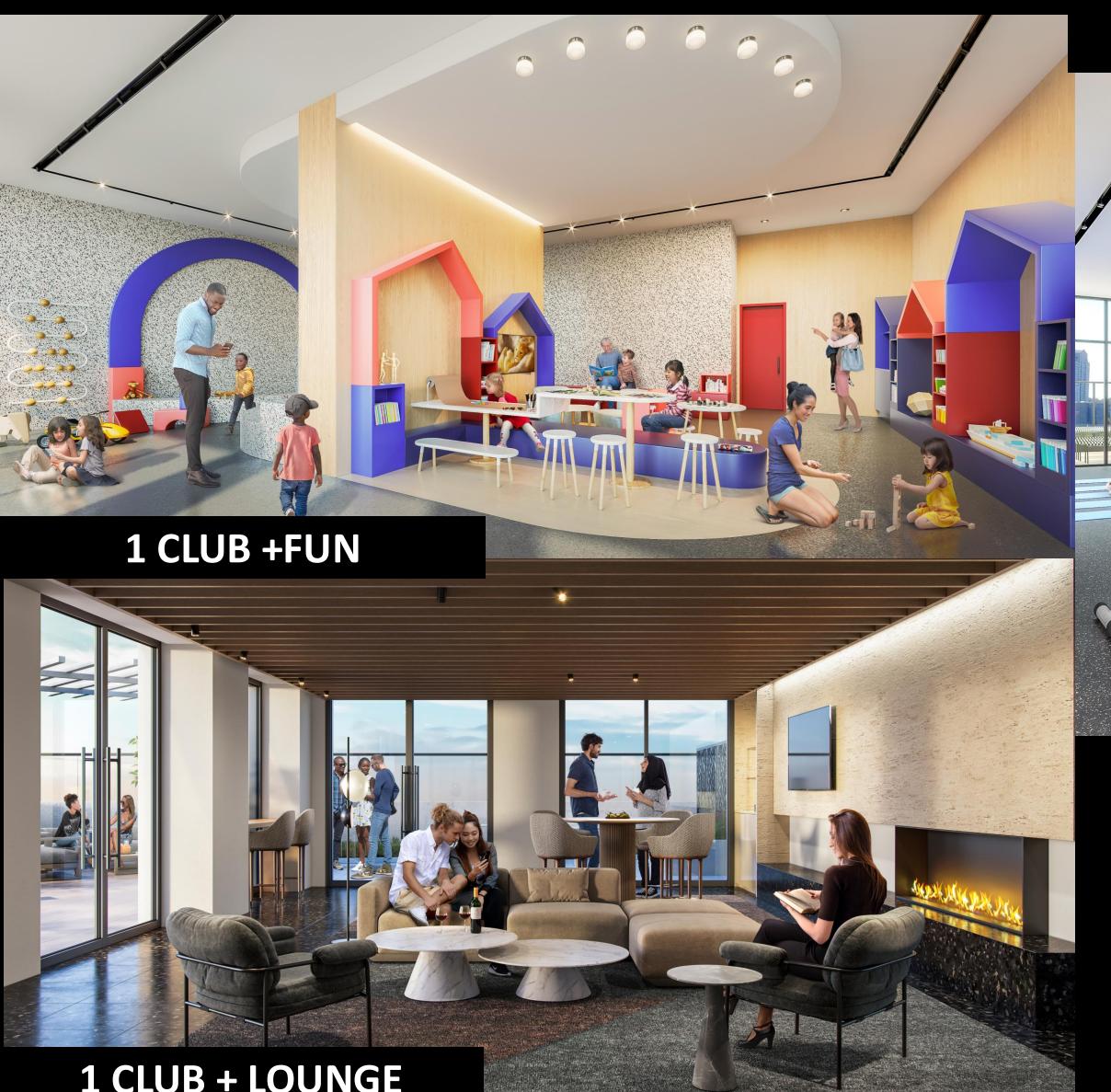
- Climbing Wall
- Fitness Zone
- Fitness Studio
- Fitness Lounge
- Half- court
- Kids' Zone
- Parents' Zone
- Outdoor Play Area
- Outdoor Fitness
- Dry Sauna

- Parcel & Mail Room
- Dog Wash
- Concierge

#### LEVEL 6

- Outdoor Seating & Dining
- BBQs
- Bookable Outdoor Dining
- Lounge
- Bookable Prep Kitchen
- Bookable Dining Lounge
- Bookable Media Lounge
- Kitchenette
- Bookable Meeting Room
- Garden Prep Studio
- Gardening Plots

# 1CLUB: BUILDING AMENITIES







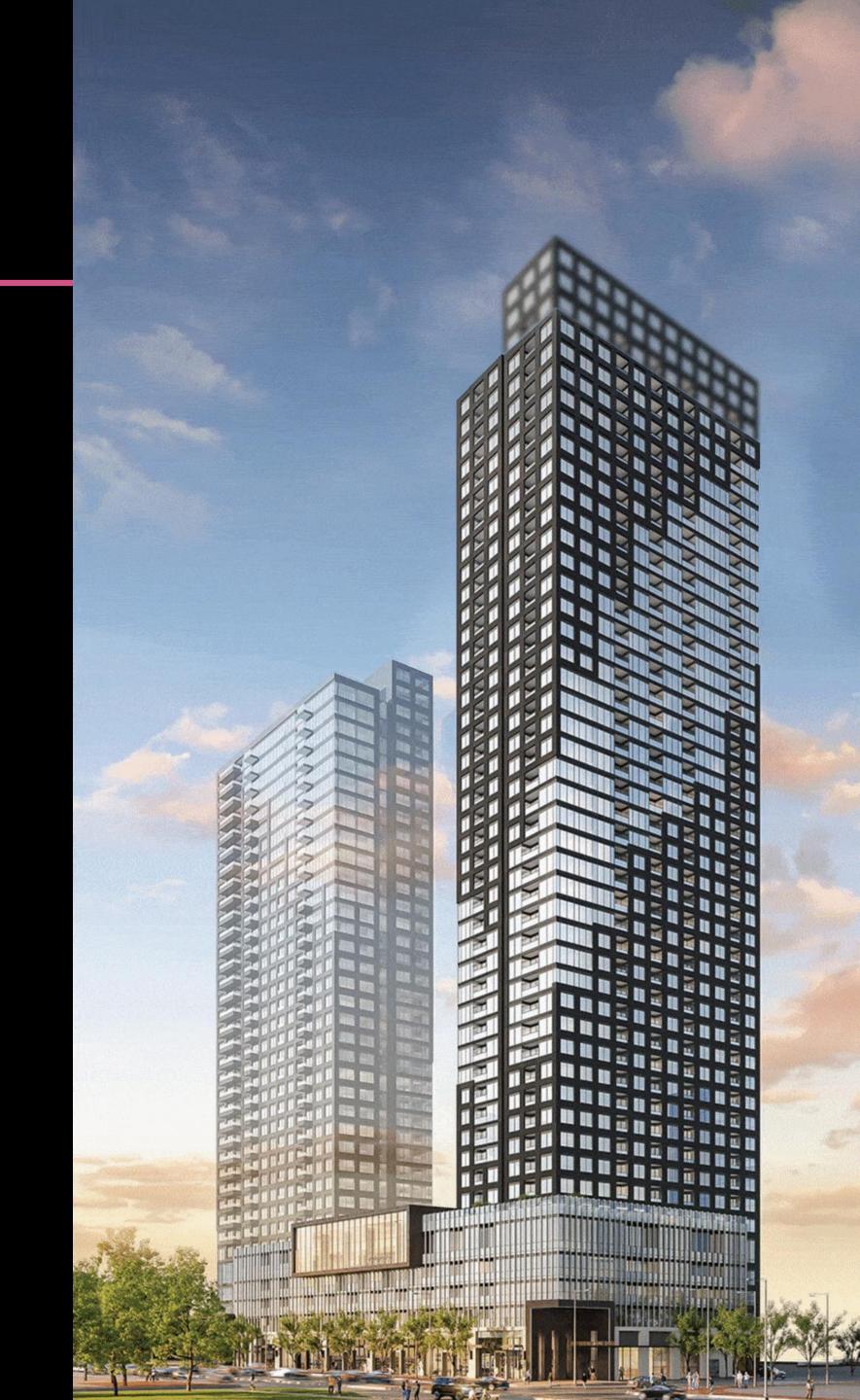
# 1CLUB BUILDING AMENITIES







RBC Mortgage Specialists are available to help your clients arrange their mortgage approval!



## REGISTER YOUR CLIENTS TODAY!

STAKS6

CONDOMINIUMSat
Square One District



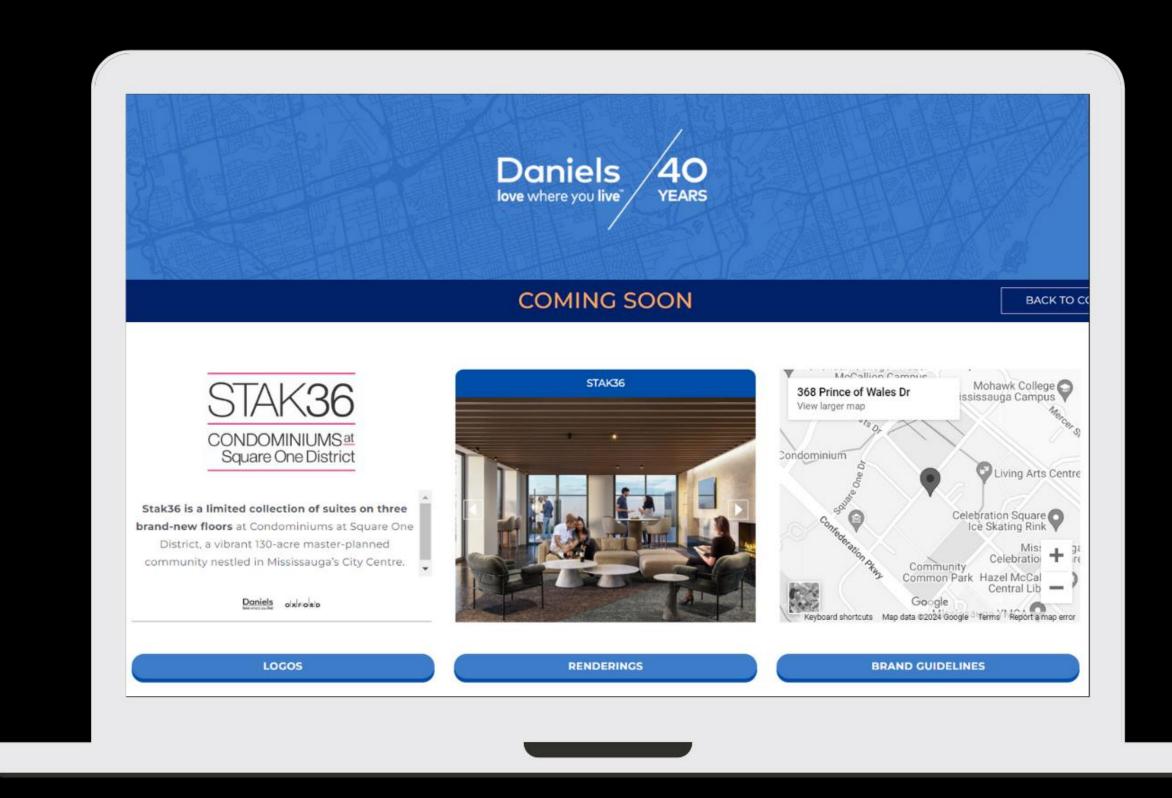
https://livesquareonedistrict.com/

## VISIT DANIELS BROKER PORTAL

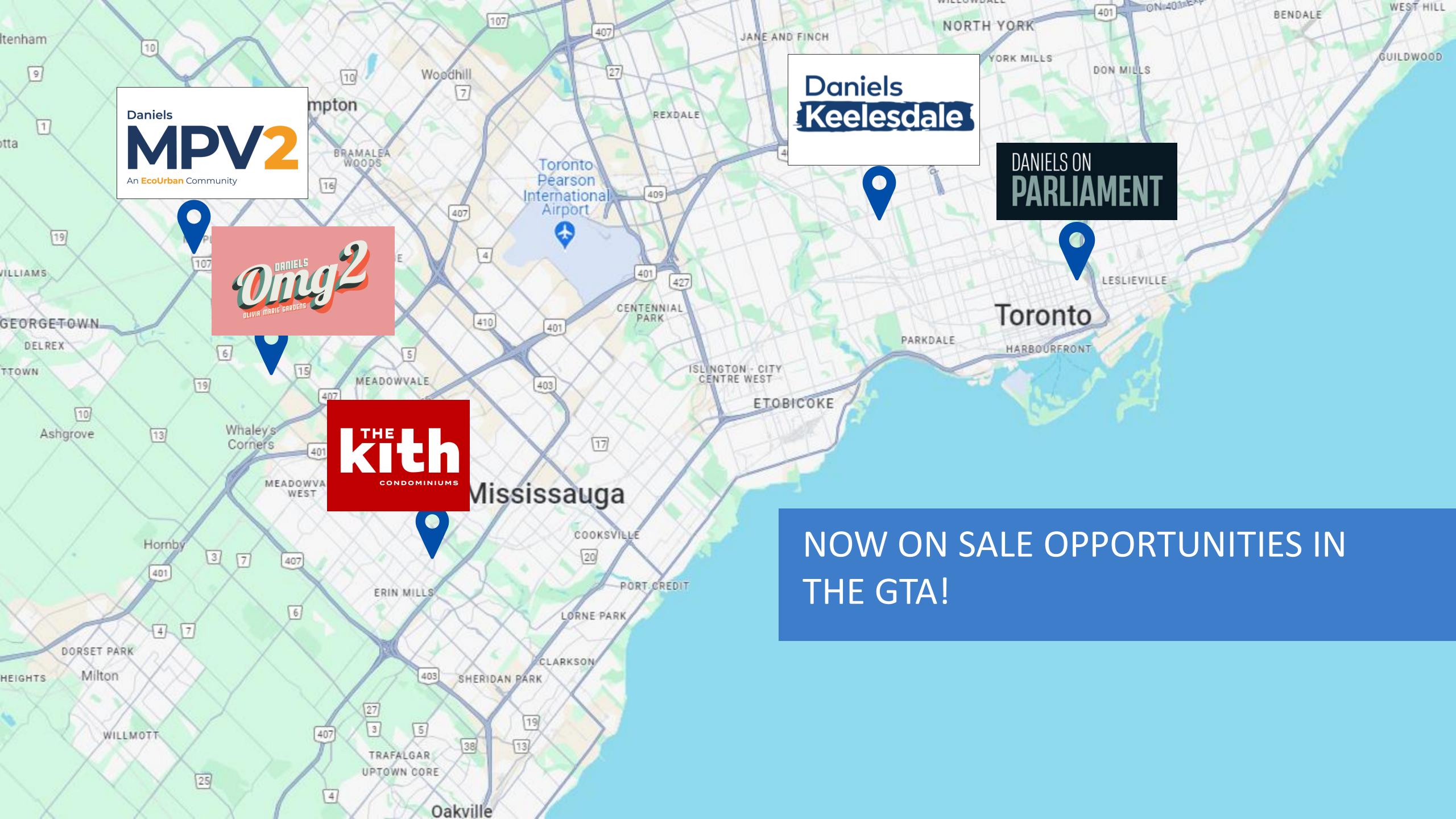
STAKS6

CONDOMINIUMSat
Square One District





VISIT: www.danielsaccess.com to begin promoting Stak36 today!



STAKS6

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Square One District

Thank You!

